



Bachelor of Arts

SAQA ID 62761 NQF level 7

🕒 Qualification duration

Minimum: 3 years
Maximum: 5 years
Full-time

📅 Qualification start date

Semester 1: February
Semester 2: None

★ Qualification accreditation

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE).
- Registered with the South African Qualifications Authority (SAQA).

🕒 Mid-year intake?

No mid-year intake for this qualification.

📖 Qualification description

The Bachelor of Arts degree prepares you for work in many disciplines and is an excellent foundation for careers in human resources, public relations, communications, teaching and political science.

Our BA is a broad and flexible qualification, rounded in the behavioural and social sciences. We give you the opportunity to tailor your subject choice to specialise in an area that interests you the most. You will cover broad foundational modules as well as core specialised modules in a choice of six streams. These streams are Industrial Psychology and Human Resource Management, Psychology and Human Resource Management, Psychology and Political Science, Industrial Psychology and Political Science, Psychology and English and Industrial Psychology and English. Because of our degree's unique emphasis on practical application, you will select, conduct and present a research project and complete Work Integrated Learning (WIL) in certain streams in your third year.

The success of our BA lies in its flexibility of subject choice, a curriculum that is relevant, Technology Enhanced Learning (TEL) and smaller classes as well as teaching staff with both industry and academic experience. By introducing you to research, we are also preparing you for honours studies, a unique offering in undergraduate degrees. This blended approach ensures that you graduate with essential work skills such as critical thinking, being innovative and adaptable to change, effective problem solving, collaborating in teams and communicating effectively.

✔ Entry requirements

- You need a South African National Senior Certificate (NSC) with Bachelor degree entry or an equivalent foreign secondary qualification on an NSC level with Bachelor degree entry approved by Universities South Africa (USAF).

Or

- If you have an international school-leaving certificate, you need to provide a certificate of exemption issued by Universities South Africa (USAF).

Or

- You should have successfully completed the relevant Pearson Institute foundation programme. On successful completion of the foundation programme, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.

Or

- You should have successfully completed a relevant higher certificate qualification. On successful completion of the higher certificate, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.

And

- You need 25 or more Pearson Institute points.
- You need 50% or above for Grade 12 English.

🔄 Possible career options

Put your creative and critical thinking skills to good use.

Graduating with the BA degree can be used towards many careers as this helps students acquire a wide range of interpersonal skills, which can be put to use in a number of different positions. Some positions would require further training as is common with most three-year degrees, whilst others draw on the skills developed throughout the BA degree. The Pearson Institute programme provides for two core disciplines, which will enable students to have more than one option for postgraduate studies.

The careers for you, as a Bachelor of Arts graduate, are varied and include:

- Child care
- Communications
- Human resources
- Market research
- Public relations
- Research
- Teaching
- Writing

📍 This qualification is offered at the following campuses

- Selected Pearson Institute Campuses

📖 Qualification structure

Year 1

Within the six specialised subject streams, you select two majors, a sub-major, compulsory and elective modules.

- Business Management 1A
- Business Management 1B
- Communication Science 1
- Computer Skills
- English Language Studies 1
- English Literature Studies 1
- General Psychology 1
- Human Resource Management 1
- Employment Relations 1
- Introduction to Industrial Psychology
- Management of Training 1
- Media Theory 1
- Political Science 1

Year 2

You continue within your selected subject stream. If you want to apply for the Bachelor of Psychology, four streams allow for this.

- Business English
- Career Psychology
- Communication Science 2
- Cultural Studies
- Developmental Psychology 2A
- Developmental Psychology 2B
- Employment Relations 2
- English Language Studies 2
- English Literature Studies 2
- Human Resource Management 2A
- Human Resource Management 2B
- Law for Psychology Students
- Management of Training 2
- Media Theory 2
- Personalities Theories 2A
- Personalities Theories 2B
- Personality Theories for Industrial Psychology
- Personnel Psychology
- Political Science 2
- Positive Psychology
- Research Methodology

Year 3

You continue within your selected subject stream with two major subjects.

- Abnormal Behaviour 3A
- Abnormal Behaviour 3B
- Advanced Employment Relations
- Counselling and Therapy Skills
- English Language Studies 3
- English Literature Studies 3
- Group Dynamics
- Health and Community Psychology
- Human Resource Management 3A
- Human Resource Management 3B
- Human Resource Planning and Development
- Individual Therapy
- Law for Psychology Students
- Leadership and Management of NPO's and NGO's
- Organisational Assessment and Evaluation
- Research in Social Science
- Social Psychology
- Social Science Research Project: English Language
- Social Science Research Project: English Literature
- Social Science Research Project: Political Science
- Neuropsychology or Assessment and Evaluation 3
- Political Science 3
- Internship